

EEC
ROCKY LANE
WESTERN

MOTION PICTURE AND TV STAR

NOVEMBER

10¢

A Charlton Publication

APPROVED
BY THE
COMICS
CODE
A
AUTHORITY

ROCKY LANE WESTERN

Featuring His Stallion BLACK JACK

WHAT THE
ROCKY LANE'S
TAKIN OFF
WITH OUR
BETS!

GET
LANE! HE'S
STEALIN'
OUR
MONEY!

CAN IT BE? HAS ROCKY LANE
REALLY TURNED OUTLAW?

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"The Stakeholder"

HIGHWAY
TO HELL

FIG
TO
BRO
VS
KIL

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MEN · WOMEN**

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ROCKY LANE WESTERN

ROCKY LANE

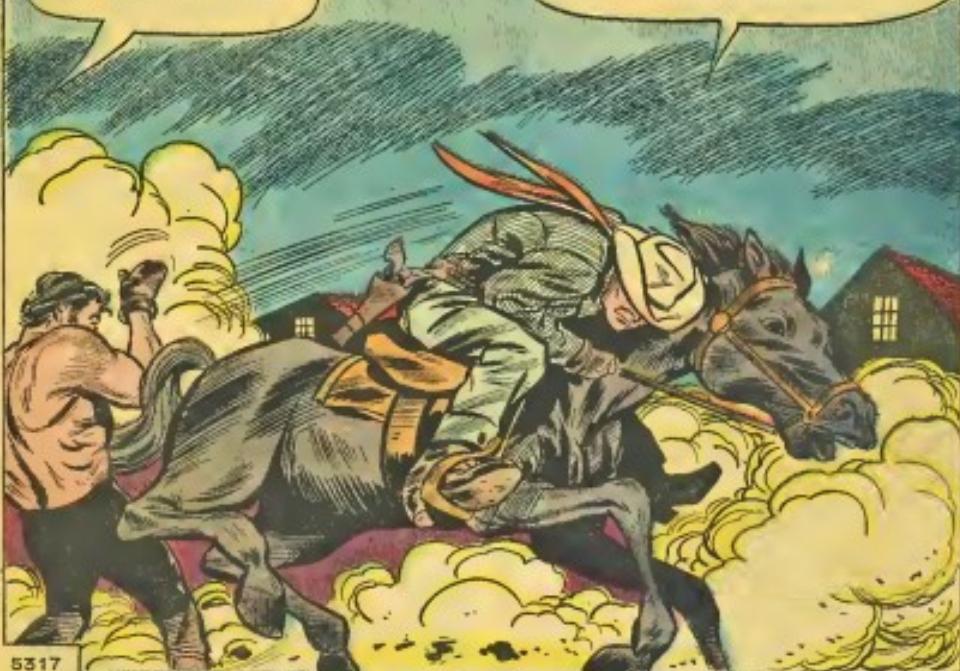
GET LANE--HE'S STEALIN' OUR MONEY!

'THE STAKEHOLDER'

THE BETS AMOUNTED TO MORE THAN TEN THOUSAND DOLLARS ON EACH MAN--AND, NO MATTER WHO WON, THE TOWN WOULD FLARE INTO VIOLENCE RIGHT AFTER IT AS THE SUPPORTERS OF TURK BULA AND ANDY LOOMIS WENT FOR EACH OTHER. ROCKY LANE HAD THE MONEY AND AN IDEA... SO HE JUMPED FOR BLACKJACK AND SKEDADDLED.

GO, BLACKJACK--

IF THEY CATCH US NOW THEY'LL SKIN US ALIVE!



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COME DOWN HERE, LANE!

BULA AND LOOMIS ARE BOTH GUNNIN' FOR US NOW, BLACKJACK! THAT'S ALL RIGHT--THEY'LL BE TOO BUSY HUNTIN' ME TO FIGHT EACH OTHER!

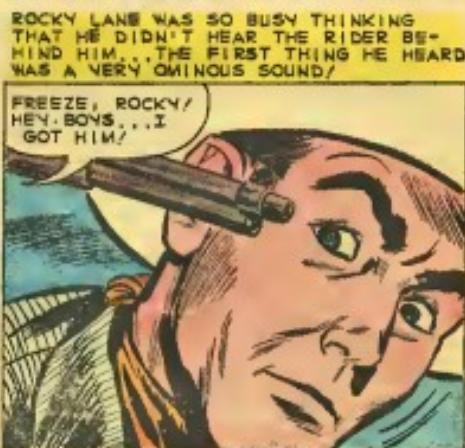


ROCKY LANE WESTERN

THE SECRET MARSHAL DIDN'T GO FAR..
HE INTENDED TO GO BACK WHEN HE WAS
READY FOR LOOMIS AND BULA/

FOLKS BACK THERE SURE MUST BE
THINKIN' I TURNED OUTLAW/ MOST
OF THE CASH I'M HOLDIN' BELONGS
TO DECENT, PEACEFUL FOLKS!

BULA IS A PROFESSIONAL FIGHTER--
LOOMIS IS THE TOWN BULLY/ EACH
HAS HALF THE TOWN ROOTIN' FOR HIM
--ROOTIN' SO HARD, THEY'LL START
ON EACH OTHER THE MINUTE THE
FIGHT'S OVER AND ONE OF
THEM WINS!



ROCKY LANE WESTERN



ANDY LOOMIS ARRIVED A MOMENT LATER -- HIS ROAR STARTLED BULA WHO DROPPED HIS HANDS AND STEPPED BACK -- SO LOOMIS COULD WRECK THE MARSHAL!

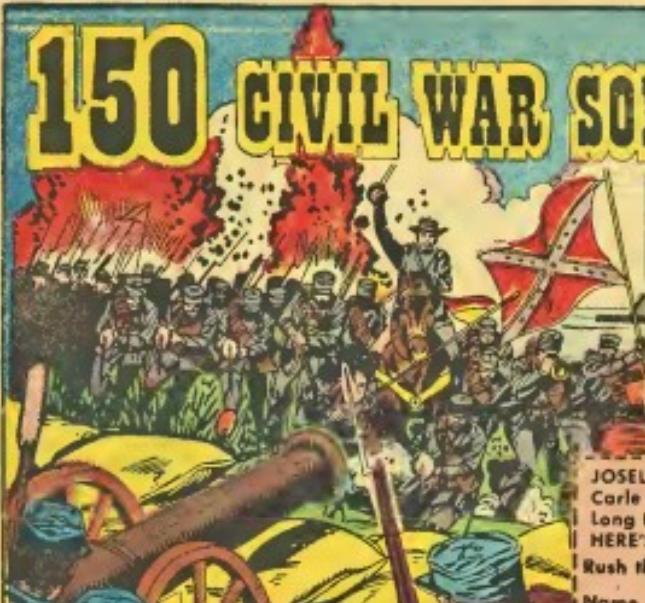
THAT WOULD HAVE BROKE HIS HEAD IF IT LANDED!



DON'T TRY TO KEEP THE DOUGH, MARSHAL! IT WOULDN'T BE HEALTHY!

I WON'T, BULA! MY PROPOSAL IS SIMPLE--SINCE IT'S ILLEGAL TO BET, AND THIS MONEY IS FORFEIT ANYHOW-- I PROPOSE THAT THE TWENTY THOUSAND BE PUT UP AS A PURSE FOR THE WINNER OF A ROUND ROBIN BETWEEN THE THREE OF US!

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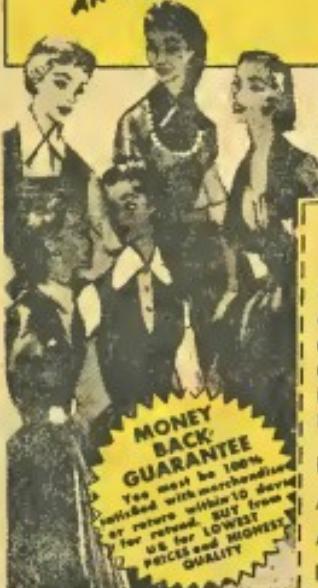
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ROCKY LANE WESTERN

IF YOU WIN, BULA,
YOU GIVE THE BETTERS
THEIR SHARE
--IF LOOMIS WINS,
HE CAN PAY OFF
THE MEN WHO
BET ON HIM!

THAT SOUNDS
OKAY, LAWMAN!
DON'T SAY
WHAT'LL HAPPEN
IF YOU WIN--
THAT'S NOT
GOING TO HAPPEN/
GET ON YOUR
HORSE, LET'S
GET STARTED!

THE TERMS OF THE FIGHT WERE SPREAD
AROUND TOWN FAST--THE MEN WHO BET
ON THE FIGHT WANTED THEIR MONEY
BACK AT FIRST BUT...

LET LANE
FIGHT--HE'S GOT TO BEAT LOOMIS AND
BULA BOTH--HE'LL NEVER DO IT! I
SAY GET IT STARTED, GET IT OVER
WITH!



BULA AND LOOMIS MATCHED COINS TO
SEE WHO'D FIGHT FIRST...LOOMIS
WON!

PUT 'EM DOWN FAST
TURK, THEN, WE'LL
GET TO THE REAL
FIGHTIN'!



ROCKY LANE WESTERN

LOOMIS DIDN'T WAIT FOR A BELL...HE SWUNG A SNEAK PUNCH AND...

BOTH LOOMIS AND BULA ARE DIRTY FIGHTERS/
I HOPE THE LAWMAN WINS--EVEN IF I
DO LOSE THE MONEY I BET ON LOOMIS!



LOOK--LOOMIS IS HOLDIN' HIM!

HE WON'T HOLD
HIM FOR LONG/
WATCH WHAT
ROCKY LANE
DOES NOW!



HEY, LET GO/
YEEAAAAAHHHH!



BOTH OF THESE MEN ARE DIRTY FIGHTERS--I WANTED TO SHOW YOU ALL HOW RIDICULOUS IT WOULD BE TO HAVE TROUBLE OVER THEIR KIND!



HERE'S THE MONEY YOU ALL BET--EACH OF YOU WILL GET HIS MONEY BACK--
AND, IF THERE'S ANY MORE TROUBLE IN THIS TOWN, I'LL LOCK THE TROUBLE-
MAKERS UP AND THROW AWAY THE KEY!



I RECKON NONE OF US
WANT TROUBLE WITH
HIM!



END

ROCKY LANE WESTERN

ROCKY LANE

GABE HOLMAN HAD RUSTLED BEEF ONCE--HE'D RIDDEN WITH THE OWLHOOTERS AND HE'D SERVED TIME IN PRISON FOR HIS CRIMES. ROCKY LANE KNEW ALL THAT JUST AS HE KNEW THAT HOLMAN WAS IN FOR MORE TROUBLE OUT OF THE PAST WHEN HE SAW LEW AXEN HIT TOWN! FOR AXEN, A WOLFISH MAN WITH WORN BUT WELL-OILED COLTS, HAD A PAPER FOR THE EX-OWLHOOTER!

HUNTER'S WARRANT

HE HIT TOWN ABOUT NOON THAT DAY...
HE DIDN'T WASTE TIME!

ANYONE KNOW WHERE I
CAN FIND GABE HOLMAN?



AXEN DIDN'T AIM TO GIVE GABE HOLMAN
A CHANCE--HIS GUN WAS IN HIS FIST,
THE HAMMER COCKED, AS HE CALLED
HOLMAN'S NAME!



ROCKY LANE WAS WATCHING AXEN... HE
SAW AXEN'S FIST CLOSE ON HIS COLT
AS HE STARTED TOWARD HOLMAN!

THERE'S GABE COLMAN
YONDER! YOU A FRIEND
O' GABE'S?

YEAH--THE
LAST ONE
HE'LL EVER
SEE!



HOLMAN--I'VE GOT A
WARRANT FOR YOU!
WHAT...



ROCKY LANE WESTERN

AXEN'S RIGHT HAND GUN WAS GONE...
BUT HE WHEELED HIS LEFT HAND
CLUTCHING A COLT, A WOLFISH SNARL
ON HIS FACE!

DROP IT, MISTER!
I'M THE LAW IN
THIS TOWN!

YUH WON'T BE
FOR LONG,
BUSTER! I'M
HERE ON BUSI-
NESS FOR THE
LAW!

I'VE GOT A WARRANT FOR HOLMAN'S
ARREST! IF YUH STOP ME, YUH'RE
BREAKIN' THE LAW YORESELF!



HERE, LANMAN,
TAKE A LOOK
AT IT!

RUN FOR IT,
GABE!

ROCKY LANE TOOK THE TIME TO SCAN
THE WARRANT, THE SIGNATURE, AND THE
COURT'S SEAL! ALL LOOKED GENUINE
SO...

YOU STAY
HERE, AXEN! I'LL
BRING GABE HOLMAN
BACK!

GABE GOT AWAY!
BLOCK OFF ROCKY
LANE--QUICK--
WHEEL THAT WAGON
ACROSS THE STREET!



HE'S MY PRISONER--NO ONE'S
GONNA CHEAT ME OUTA THE
REWARD!



ROCKY LANE WESTERN

GABE HOLMAN, A MAN WHO'D BEEN AN HONEST RANCHER FOR FOUR YEARS, WAS BITTER AS HE URGED HIS HORSE TOWARD THE BORDER!

AFTER ME TOO! I THOUGHT HE WAS MY FRIEND...I'LL NEVER TRUST ANYONE AGAIN!



I'VE GOT TO STOP GABE--IF HE GETS AWAY AND TURNS OUTLAW AGAIN, NOTHIN' WILL SAVE HIM! I'VE GOT TO CATCH HIM IN TIME!



THE THIRD MAN--LEW AXEN--HAD ONLY ONE MOTIVE! HARD CASH WAS HIS GOAL--THE CASH HE'D GET FOR BRINGING IN HOLMAN, DEAD OR ALIVE!

HOLMAN'S STUPID--I WON'T HAVE ANY TROUBLE DOWINNIN' HIM! IT'S THE LAWMAN I'VE GOT TO WORRY ABOUT!



HOLMAN STUCK TO THE TRAIL--SO DID ROCKY LANE, BUT THE MANHUNTER HAD AN INSTINCT FOR THE GAME AND HE TOOK A SHORTCUT OVER A RIDGE...

THAT'S THE TRAIL HOLMAN'S ON--I'LL GET HIM WHEN HE ROUNDS THAT ROCK!



PULL UP,
HOLMAN!



BACK OFF, LAWMAN!
HOLMAN IS ALL MINE!



ROCKY LANE WESTERN

STAY AWAY FROM HOLMAN, MISTER! I'VE GOT THE WARRANT FOR HIM--I'LL GET THE REWARD!

I SAW THE WARRANT, AXEN! WHAT'S IT FOR? WHEN DID HE COMMIT THIS PARTICULAR CRIME?

ABOUT SIX YEARS BACK--HE RUSTLED SOME CRITTERS FROM THE CROSS L RANCH OVER IN SONORA COUNTY. THE CROSS L OWNER OFFERED A REWARD OF THREE THOUSAND DOLLARS THEN--THE REWARD IS STILL STANDIN'!



I WAS TRIED AND CONVICTED FOR THAT CRIME HERE IN THIS STATE, MARSHAL! I CAN'T BE ARRESTED FOR THAT SAME TROUBLE OVER AGAIN, CAN I?

I'M DOIN' IT, AIN'T I? STAND STILL OR...



AXEN DIDN'T SHOOT TO MISS THEN... HIS BULLET GRAZED HOLMAN AND HE WHIPPED ANOTHER SHELL INTO THE RIFLE TO FIRE AGAIN!

DROP THAT RIFLE, AXEN! THE WARRANT SAYS DEAD OR ALIVE...



I'M TAKIN' YOU BOTH TO THE DISTRICT JUDGE, AXEN! IF THAT WARRANT IS ALL RIGHT, YOU'LL GET YOUR REWARD!

IT'S ALL RIGHT, MARSHAL! BUT YOU'RE NOT TAKIN' ANYONE ANYWHERE!

AXEN WAS DESPERATE... HIS SHOT SMASHED ROCKY LANE'S COLT FROM HIS HAND...



ROCKY LANE WESTERN

YUH'RE INTERFERIN' WITH
A SPECIAL OFFICER DOIN'
HIS DUTY--I'LL TEACH
YUH!

ROCKY LANE HAD TO MAKE A MOVE FAST
A WORD TO BLACKJACK WAS ALL
THAT WAS NEEDED!

GIDDAP, BLACKJACK!
GET HIM, BOY!



THE CHARGE HAD BEEN IN THE BOOKS...
THE REWARD HAD NEVER BEEN WITHDRAWN FOR HOLMAN, BUT, THE CHARGE
WAS STRICKEN AND THE REWARD WITHDRAWN WHEN ROCKY LANE TOLD THE
JUDGE THE FACTS!

NOW, MARSHAL,
DO YOU WISH TO
PREFER CHARGES
AGAINST THIS
MAN, LEW AXEN?
HE ATTEMPTED
TO SHOOT YOU,
I BELIEVE!

I RECKON I WILL
YORE HONOR! IT
WILL GIVE AXEN
TIME TO COOL OFF
--AND MAYBE HE'LL
DO A LITTLE
STRAIGHT THINKIN'!



END

ROCKY LANE WESTERN

HOMECOMING

HE HAD LEFT WHEN HE WAS SIXTEEN YEARS OLD, NOW HE HAD RETURNED, LOOKING NOT MUCH OLDER, BUT HIS HOMECOMING WAS NOT AS HE HAD PICTURED IT! THERE HAD BEEN CHANGES IN THOSE FOUR YEARS... MANY CHANGES!

WACO, I THOUGHT WE WERE FRIENDS! YOU WERE PAW'S FOREMAN WHEN I LEFT!



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NO, DANNY BOY, WE WEREN'T FRIENDS! YOU WERE THE SPOILED BRAT OF THE OWNER AN' I WAS JUST THE HIRED FOREMAN! BUT NOT ANYMORE! YUH GOT A SURPRISE COMIN', DANNY!

GIT ON YOUR HOSS AN' RIDE HOME! TELL YOUR PAW I WAS HERE TO WELCOME YUH! TELL HIM THE SON HE'S BEEN WAITIN' FOR TO HELP HIM HAS COME HOME... WITHOUT A GUN ON HIS HIP!



CONTINUED AFTER FOLLOWING PAGE

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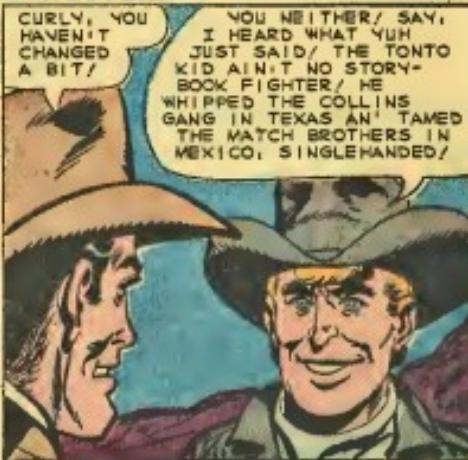
ROCKY LANE WESTERN

DANNY RODE OUT OF THE LITTLE TOWN,
HURRIED BY WACO'S LEAD!

AND AT HIS DAD'S RANCH...



ROCKY LANE WESTERN



ROCKY LANE WESTERN

ONCE WE GOT THE HERD I'M TAKIN' OVER THE RANCH. IF THE OL' MAN OR ANYONE ELSE GITS IN MY WAY IT'LL BE JUST TOO BAD!



THE NEXT MORNING /

SON, IF WACO AN' HIS TOUGHS HIT US, DON'T DRAW! THEY'RE REAL GUNMEN!

DON'T WORRY, PAW! YOU THINK THEY MIGHT RAID THE HERD?



YEAH! IF HE GITS THE HERD, WE'RE DONE, BUT I'D RATHER LOSE EVERYTHING SO LONG AS NOTHIN' HAPPENS TO YOU NOW THAT YOU'RE HOME AGAIN!



THAT NIGHT THEY BEDDED THE HERD DOWN CLOSE TO A WATERHOLE. THEN, JUST BEFORE DAWN ...

WAHOOO, MOVE, DOGGIES!



NO USE, THEY GOT THE HERD!

PAW, WAIT HERE FOR ME!



DANNY, DON'T DO NOTHIN' FOOLISH, DANNY ...

DON'T WORRY, PAW ...



ROCKY LANE WESTERN

THE HERD RAN ITSELF OUT CLOSE
TO WACO'S CAMP/

LOOK'S LIKE WE
GOT VISITERS/

THAT'S THE PUNK
KID I MENTIONED/
HIS PAW IS CHASIN'
HIM/ GOOD/ WE'LL
FINISH THIS
RIGHT NOW!

WACO, YOUR STRING'S
RUN OUT!

HA, HA, IF
IT AIN'T SONNY
BOY/ DANNY, I'M
GONNA FIX YOUR
WAGON FOR GOOD/
DRAW WHEN YOU
ARE READY!



SILENCE SETTLED/ BARON MUMBLED
SOMETHING/ THEN WACO DREW...

ARRGGHHH/
MY HAND!

THE REST OF YUH
... DRAW OR SLOPE/
MAKE UP YOUR
MINDS FAST/



CUT HIM DOWN!

YUH FOOL, DIDN'T
YUH HEAR ME/
I TOLD YUH NOT
TO DRAW/ HE'S THE
TONTO KID/



PAW, YOU ASKED ME WHAT I'D BEEN
DOIN' THOSE FOUR LONG YEARS... NOW
YUH KNOW/ BUT I'M SICK OF GUNFIGHTIN'/
I WANT YOU AN' ME TO BUILD UP
THE RANCH/ I WANT TO BECOME A RAN-
CHER AN' SOMEDAY HANG UP MY GUNS
FOR GOOD/ THAT IS... IF YUH WANT
ME BACK NOW THAT YUH KNOW/



WELCOME HOME, DANNY, BOY/ WE'LL
FORGET THE TONTO KID AND THE LOST
YEARS/ MY SON HAS COME HOME/



END

A Cowboy's Job

I have to turn back the clock of my life many years to take you as my guest to the ranch my father once owned. You can thus spend with us one day at the Bar-H Ranch. During days, or perhaps weeks, of the busy season when most of the men are absent on the round-ups, the door of the home ranch may be closed. It may be closed but not locked, for on the frontier locks and bars were unknown. The ways of the South always flavored the life of the cattle country, whether in Texas or Wyoming, far more than the ways of the North and East.

There is no lock upon the door of our ranch house, whether it be empty or occupied. It constitutes the only home the cowboy has. Here he returns from the more active duties of the round-up or the drive and takes up the less exacting routine of everyday ranch life. The cowboy is a horseman and nothing more. Hence he has little inclination for any work that can not be done in the saddle.

Thus, if the cowboy feels obliged to go out for wood, he goes out on horseback. His idea of the correct way to get a log of wood to camp is to drag it at the end of his lariat. If a wagon is mired down in the quicksands of a soft crossing, the cowboy who comes to the aid of the driver does not dismount. He makes fast his rope to some halting place on the wagon and trusts to his saddle girths for the rest. The cowboy has a mild contempt for all walking and driving men. In his own line of work he can be a miracle of tireless energy.

However, the day of ordinary ranch life is not of great activity nor of haste. The chores which the cowpuncher considers within his province are very few and simple. If in the winter some horses are kept up under feed in the ranch stables, he may feed his own horse, but no other man's. The day at the ranch begins early, far by daybreak the men have slept enough. There is little to induce them to stay up late at night. As a rule, the cowboys are rather silent men. However, not so silent as the melancholy sheep herders. A cowboy who is "mouthy" is not usually in high repute at a cow camp.

The cook, is of course, the first one up about the place. After work, if it happens to be cold, the first work is attending the riding horses

kept in the stables. Behind each horse in the stable is a long wooden peg upon which hang the bridle and saddle. It is the rule never to touch the rope, quirt, or other parts of another cowboy's outfit. Of course, one man will not want to use another's saddle.

"I wouldn't ride a mile in that thing o' yours for the best heifer that runs the range," says one cowboy, referring contemptuously to the prized saddle of another.

"I'd plum have a misery if I had to ride yaurn," is the reply.

Part or all of the horse herd will not be kept up at the ranch house, but it will be watched so that their whereabouts will be known. A cowboy may be sent out in the morning to bring in one horse herd. Then follows one of the most picturesque events of the day.

The bunch of horses comes up on a gallop, urged by the cowboy behind them. All sorts of horses are in the collection. All of them rough of coat and hard of form. And not one of them has a pleasant expression as he turns into the ranch corral, with his ears drooping and his eyes rolling about in search of trouble. Inside the corral each horse runs about and dodges behind his fellows when he fancies himself wanted. He is doing his best to escape when he falls into meek quiet as he feels the circle of rope. The cowboy leads him out and throws the heavy saddle on his back.

The horse stands there the picture of forlornness and despair, apparently upon his very last legs and quiet unfit for travel. The cowboy pays no attention to all of this but proceeds to cinch up the saddle. As he begins this the horse heaves a deep long breath which converts him temporarily into something of the figure of a balloon. The cowboy knows what this means, and putting his foot against the side of the horse, he gives a quick, strong pull on the girth, which causes the horse to grunt in a grievous way and to lessen his size abruptly.

The hind cinch is not drawn tight for in regard to that, the cow horse feels that it has certain rights to breathing room which even the cowboy is bound to respect. In any case, the pony may pitch a little when the cowboy swings into the saddle. Especially if it has not been ridden for some time.

"As Jim, our cowboy and one whom I liked

very much when I was a youngster on the ranch, rides along on his day's work, he sees many things which a tenderfoot would not notice. He notes where a deer has crossed the ranch road. Where the wolves have been playing in the sand. Where the bob cat has walked along the muddy bank. He sees the track of the horse which crossed and can tell whether or not it is a fresh track. Perhaps it is part of his day's work to look up some of the ranch horses which have strayed away.

The range in summer time is a breezy and not unpleasant place to be in spite of the brilliant sun. Always the eyes of the cowboy roams over the expanse ahead. He can tell farther than the tenderfoot what is going on out on the horizon. He knows what is this distant horseman crossing the flat ahead. If it is a cowboy, he knows him because he rides straight up in his stirrups with no crooking-back of the leg. If it is an Indian, he will be sitting hunched up with his stirrups very short and his leg bent back under the horse's belly, riding with the calf of his leg rather than with the thigh or knee.

If Jim does not think that a certain horseman should be there at this part of the range, he may stop and unsling the field glasses which he sometimes carries with him as an aid in his work. He sees a little bunch of young cows running up out of a draw and suspects that the gray wolves may have pulled down a calf there. He sees the coyotes, reddish in the warm sun, sneaking off across the plain. He notes the low sweep of a big eagle, and watches a long time the actions of a bunch of antelopes.

As he rides along the range, the cowboy keeps an eye out along the watering places to note any animal that may have become mired down. When he sees a big steer thus entrapped, Jim rides up to the edge of the boggy place and sets about pulling out the animal.

Jim does not love a rattlesnake nor does his horse. He takes a shot or so at the snake with his six-shooter not heeding the objections of the pony to the gun. A cow horse has to get used to a great many strange things. Or Jim may dismount and kill the snake with his quirt, rather a short-ranked weapon for such a case.

Some day as the cowboy is riding his rounds

about the range, his quick eye may note out on the horizon a faint cloud which has not the appearance of a dust trail. This he regards intently, stopping his pony and looking steadfastly toward the spot. The little cloud does not pass away or grow less, but it widens and rises and all at once fans out on the wind taking on the unmistakably blue of smoke. This is fire!

If the grass be full and high, as it is on some parts of the cattle country, and if the wind be strong and in the right direction, the prairie fire will soon be a terrible thing. Everything is in danger. The entire profit of the season will be destroyed as well as all the possibilities for next year. The cowboy rides back at full speed and gives the alarm. The cowboys all know what to do in such a case. Some of the men look to the buildings, carefully back-burning a broad strip around them, so that the full sweep of the fire will not have to be met there.

Riding along the edge of the line of the flame, two cowboys drag at the ends of their ropes a wet green hide, a pile of wet blankets, or anything that will serve to drag down and beat out the flames which must be stopped. Sometimes help can be obtained in time from a neighboring ranch. The danger is common and hence all will help.

Jim taught me to ride, to read "trail," and to shoot. Those boyhood days on the ranch were wonderful. The traveller was always welcomed. News came to us by letter, books, magazines, old newspapers, and even by "gossip." In the old days, deer, antelope, wild turkey, and sometimes smaller game often appeared on the menu of the ranch.

There are now oil wells where the cattle once ranged freely on the ranch. In place of the horses are jeeps and automobiles. Even the airplane is being used by some of the ranchers to keep an eye on their property. The radio and television have moved the East right into the West.

But as long as there is the thirst for adventure, then the Western Ranch will exist. The cowboy will always be on hand to meet any situation even when the first spaceship from Mars lands on the Bar-H Ranch!

— THE END —





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LET ME PROVE TO YOU, AT MY OWN EXPENSE,

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I don't care if you're short or tall, skinny or fat, office-worker, laborer, schoolboy, or businessman, I must make a new virile he-man out of you, and also... help build "inner strength" that will give you that virile look, that women admire and men envy. Here's what I did for Clancy Ross, one of the many thousands of vaccinations I turned into He-Men.

AMAZING
FREE TRIAL
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CITY _____ ZONE _____ STATE _____

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Send 25¢ with coupon today to get all these items! We will also include our approval—a selection of other stamps. You may buy any of them at Zenith's low prices, and return the rest within 30 days. Whether or not you buy any Approvals, the Stamp Collecting Outfit is yours to keep for 25¢!

ZENITH COMPANY, Dept. NM-4
81 Willoughby Street, Brooklyn 1, N.Y.

Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia, 3 approvals. Send in full payment. Also include—an approval—a selection of other stamps. I may buy any of these Approvals (or none at all) and return the rest within 10 days.

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

ZENITH CO., Dept. NM-4, 81 Willoughby St., Brooklyn 1, N.Y.

HOWDY, PARDNER, I RECKON
MOST OF YOU GET TO THE
RODEO WHEN IT COMES TO TOWN!
BUT HAVE YOU EVER HEARD-TELL
OF THE GREATEST BRONCO
THAT EVER BUCKED HIS
WAY ALONG THE RODEO
CIRCUIT? HIS NAME
WAS MIDNIGHT....!

MIDNIGHT



S3727

RAM

WHEN A BRONCO IS BORN "BAD" AS THE CIRCUIT RIDERS PUT IT, NO AMOUNT OF TRAINING WILL EVER BREAK HIM TO THE SADDLE! WELL, MIDNIGHT WAS BORN "BAD," ALL RIGHT!



ODD, THOUGH, HOW HE GOT HIS START! FOR A LONG SPELL, HE WAS BUGGY HORSE FOR A SCHOOL TEACHER UP IN CANADA... AND AS GENTLE AS A LAMB!



ROCKY LANE WESTERN

BUT ONE DAY A WHEEL SPUN OFF THE BUGGY!



NOT WANTING TO BE LATE FOR SCHOOL, THE TEACHER UNHITCHED HIS GENTLE HORSE, AND SWUNG HIMSELF UP ONTO HIS BACK!



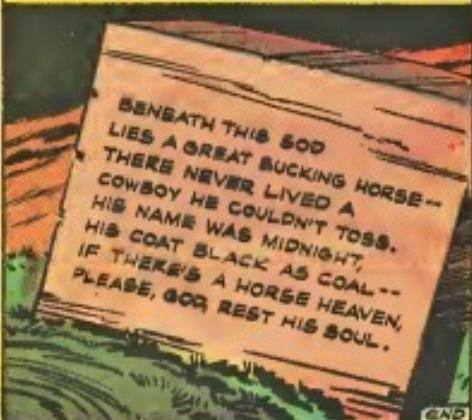
...AND EXACTLY ONE SPLIT-SECOND LATER, FOUND HIMSELF MAKING LIKE A SATELLITE!



AFTER THAT SHAKING UP, THE SCHOOL-TEACHER WANTED NO PART OF THE COAL BLACK PIECE OF WALKING DYNAMITE! SO HE ENTERED MIDNIGHT IN A RODEO... AND THAT WAS HOW THE GREATEST BUCKER OF THEM ALL GOT HIS START!



THE COWBOYS WHO COULD NEVER STICK TO MIDNIGHT'S BACK, HAD SO MUCH RESPECT FOR HIM THAT WHEN HE DIED, THEY PUT THIS MONUMENT OVER HIS GRAVE!



END

ROCKY LANE WESTERN

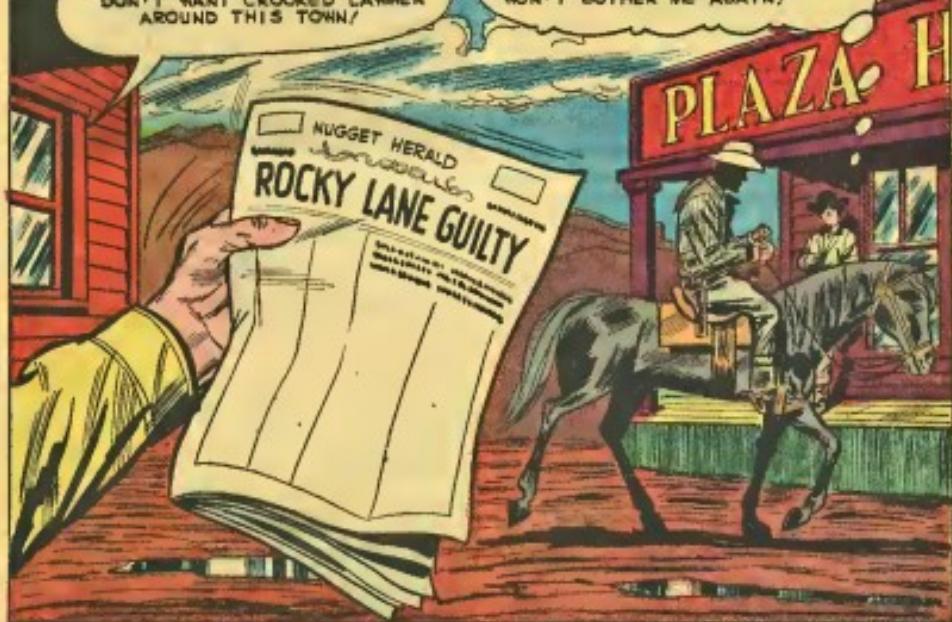
Rocky Lane

THE OUTCAST

JOHN BUTTON WAS THE BRAINS BEHIND THE FRAME-UP--BUTTON'S PAPER, THE HERALD, ACCUSED THE MARSHAL IN FOOT-HIGH HEADLINES! PEOPLE BELIEVED ALL THE LIES JOHN BUTTON CIRCULATED! THERE WAS ONLY ONE WAY IT COULD END... IN EXILE FOR THE FIGHTING LAWMAN!

DON'T COME BACK, LANE! WE DON'T WANT CROOKED LAWMEN AROUND THIS TOWN!

THE FOOLS! THEY BELIEVE MY LIES! LANE IS RUINED--HE WON'T BOTHER ME AGAIN!



ROCKY LANE WAS THE PICTURE OF DEFEAT AS HE RODE OUT... UNLESS YOU SAW HIS EYES! THERE WAS NO DEFEAT THERE!

BUTTON SURE DID A NICE JOB ON ME--BUT HE TIPPED HIS HAND DOIN' IT!



ROCKY LANE WESTERN

HE HAD THIS TOWN SETTED UP WHEN I ARRIVED--I WAS THE FIRST MAN IN YEARS WHO DARED TALK BACK! HE SAID HE'D GET ME...AND HE DID!



BLACK JACK, HE THINKS HE HAS US LICKED! HE FIGURES ON RUSTLIN' EVERY CRITTER IN THE VALLEY! HE'S BEEN PLANNIN' IT A LONG TIME!



BUTTON'S IN FOR A SURPRISE, BOY! WE NEVER QUIT IN THE MIDDLE OF A FIGHT AN' WE'RE NOT STARTIN' NOW!



JOHN BUTTON WASN'T TAKING ANY CHANCES--HE'D SENT TWO OF HIS TOP GUNNIES OUT WHEN THE MARSHAL LEFT TOWN! THEY MADE THEIR MOVE AT SUN-UP!



ROCKY LANE WESTERN



ROCKY LANE WESTERN

THE ROVING MARSHAL STARTED BY VISITING OTHER RANCHERS AROUND JOHN BUTTON'S PLACE. ALL OF THEM HAD SUFFERED HEAVY LOSSES!



JOHN BUTTON'S PAPER SAID YUH'RE IN WITH THE RUSTLERS! I BELIEVE IT TOO, LANE!



IT WAS THE SAME AT THE OTHER RANCHES--THEY'D ALL LOST CATTLE AND THEY'D ALL HEARD ABOUT THE OUTCAST LAWMAN!

SURE I'M BEIN' RUSTLED BLIND--BUT I DON'T WANT HELP FROM YOU, LANE! GO ON--GIT!



THEY ALL READ ABOUT US, BLACK JACK! AND THEY BELIEVE WHAT THEY READ! MOST OF 'EM DON'T EVEN KNOW THAT BUTTON OWNS THAT PAPER! SPEAKIN' OF BUTTON--THERE HE IS!

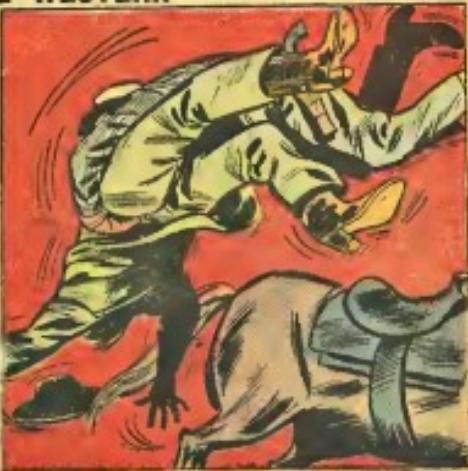


SO YOU'RE STILL AROUND, YOU FOOL--IF YOU CAUSE ME ANY MORE TROUBLE, YOU'LL REGRET IT!

MISTER, I'M PLUMB TIRED OF HAVIN' YUH PICKIN' AT ME!



ROCKY LANE WESTERN



ROCKY LANE WESTERN



NICE GOIN', BLACK JACK! C'MON--
MR. BUTTON JUST GAVE ME AN IDEA!



IT WAS LATE AFTERNOON THEN... THE FIGHTING MARSHAL TIMED HIS RIDE SO THAT HE REACHED NUGGET AFTER MID-NIGHT. THE STREETS WERE EMPTY...



DON'T YELL,
MISTER!

I'VE BEEN WONDERING WHEN YOU'D VISIT ME, LANE! PUT THE GUN AWAY AND TELL ME WHAT YOU WANT! I WON'T HOLLER FOR HELP!



OPEN UP--I'VE GOT A STORY FOR THE PAPER!

JUST A MINUTE!
DON'T BREAK THE DOOR!



THE EDITOR, A SALTY CHARACTER, HATED JOHN BUTTON, ROCKY LANE LEARNED! HE HAD PRINTED THE LIES ABOUT ROCKY WITH A GUN AT HIS BACK,

I'M SURE GLAD YOU'RE ON MY SIDE, MISTER! LOOK--

WHY NOT? WE'LL BOTH PROBABLY GET SHOT, BUT I'LL DO IT!

I KNOW HOW BUTTON OPERATES--WILL YUH WRITE WHAT I TELL YUH?





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Pat Boone	Guy Madison
Richard Boone	Sal Mineo
Ronnie Burns	David Nelson
Raymond Burr	Ricky Nelson
Parry Comen	Hugh O'Brian
Tim Considine	Tony Perkins
Tony Curtis	Elvis Presley
Doris Day	Wayne Preston
James Dean	Jon Provost
Jimmy Doan	Debbie Reynolds
Eddie Fisher	Dale Robertson
Scott Forbes	Jimmy Rodgers
Jack Kelly	Tommy Sands
Phyllis Kirk	John Saxon
Tammy Kirk	David Stellman
Tennessee Ernie Ford	Gele Stern
Four Aces	Clyt Walker
Four Lads	Guy Williams
Annette Funicello	Natalie Wood
James Garner	Loretta Young
Darlene Gillespie	Jayne Mansfield
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ROCKY LANE WESTERN

BUTTON IS A RUSTLER/
THAT'S THE HEADLINE/
THEN UNDER THAT,
PUT A LIST OF
HIS VICTIMS!

HUH? CAN
YOU BACK
UP THESE
CHARGES,
ROCKY?

YOU BET I CAN! EVERY CATTLE SHIP-
PING RAILROAD AGENT WITHIN TWO
HUNDRED MILES WILL BACK ME UP! I
GOT A LIST OF THE BRANDS HE
SHIPPED! BUTTON DIDN'T BOTHER
REBRANDING THE STOLEN
HERDS!



THEY GOT THE PAPER OUT--BOYS BEGAN
DISTRIBUTURING THE PAPER THE NEXT
DAY!

THIS PAPER
SAYS MR. BUTTON
IS A RUSTLER!

BUTTON SAID
ROCKY LANE WAS
A THIEF IN THE
SAME NEWSPAPER!



WHO'S RIGHT? WHICH
ONE IS A CROOK
LIKE THE PAPER
SAYS?

I CAN FUR-
NISH PROOF
ABOUT BUTTON,
MISTER! HE NEVER
SHOWED ANY PROOF
AGAINST ME,
DID HE?

THERE'S
LANE,
BOSS!



YOU HAD BETTER
CONFESS, LANE!
YOU MADE MY
EDITOR PRINT
THAT STORY,
DIDN'T YOU?

HE DIDN'T HAVE
TO FORCE ME,
BUTTON! I WAS
GLAD TO PRINT
THE TRUTH ABOUT
YOU!



WE WERE CRAZY FOR BELIEVIN' ROCKY
LANE WAS A CROOK! I'M GONNA MAKE
UP FOR THAT RIGHT NOW! COME ON,
JEFF!



ROCKY LANE WESTERN

SUDDENLY, BUTTON REALIZED THAT IT WASN'T THE LAW HE HAD TO FEAR--THE PEOPLE HE'D DUPED KNEW HIM FOR WHAT HE WAS!

COME ON--BUTTON MADE FOOLS OF US--LET'S TEACH HIM A LESSON!

WHERE'S MY BUNCH?
I NEED HELP!



SHOOT THEM DOWN! THEY'RE COMING FOR ME!



BUTTON'S GOT MOST OF THE MONEY HE GOT FOR THE STOLEN BEEF RIGHT HERE IN THE LOCAL BANK! YOU'LL ALL BE PAID FOR WHAT YOU LOST!



BUTTON'S GUNSLINGERS WEREN'T FOOLISH ENOUGH TO BUCK THAT FIGHTING FORCE--BUT THERE WAS ONE MAN WHO WASN'T AFRAID! HE WAS HAPPY...

GET OUT OF THE WAY,
ROCKY! THAT THIEF
STOLE A THOUSAND
HEAD OF MY CATTLE
--THEN HE MADE ME
BELIEVE YOU WERE
CROOKED! LET ME
AT HIM!

HOLD IT,
WITTMAN!
BUTTON WILL
PAY FOR WHAT
HE DID--I
HAVE ALL THE
EVIDENCE
I NEED!



BUTTON'S PAPER PRINTED LIES--BUT THIS MAN FOUGHT HIS BOSS! HE WAS WARNED HE'D BE SHOT IF HE REFUSED--BUT, FROM NOW ON, HE'S GOING TO SEE THAT YOU PEOPLE KNOW THE TRUTH IN THIS TOWN!



END

BOYS! Be a WESTERN HERO!

MAKE ANY COLLAR
A WESTERN COLLAR
NEW! *all* the RAGE!



NOW I CAN
LOOK LIKE A
WESTERN
T.V. HERO

They're GOLD PLATED! Wear on any shirt!

Easy On! Easy Off Fasteners

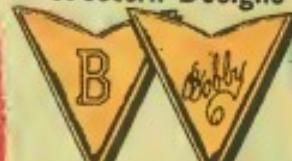
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My Name. _____

Address. _____

City. _____ Zone. _____ State. _____

- BOOT AND SPUR Engrave Engrave
 SADDLE DESIGN My Name My Initials
 GUN AND HOLSTER _____

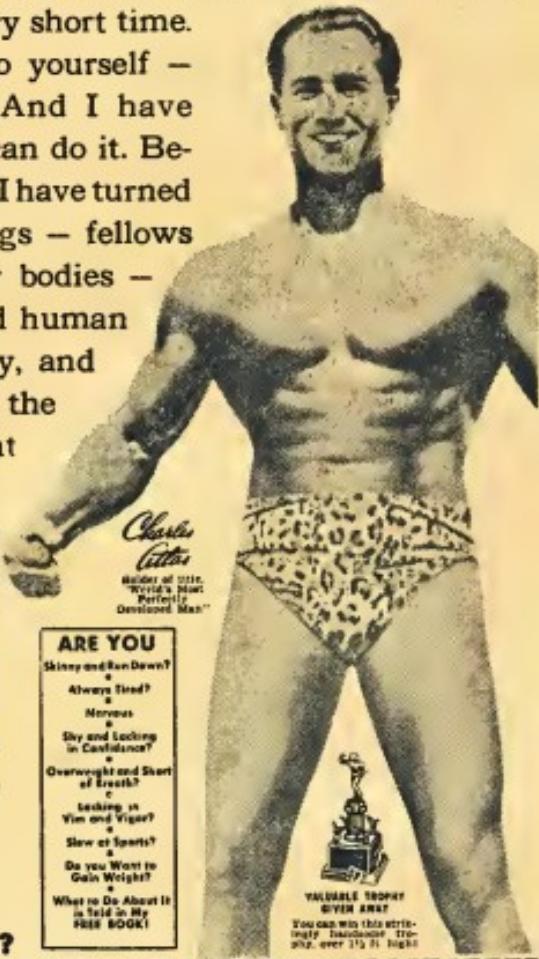
My name is Charles Atlas. Of course, I can't promise that you'll win the title of "World's Most Perfectly Developed Man," as I did. But I do say that I believe I can make a mighty powerful He-Man out of you—in a very short time.

In fact, you can prove it to yourself—without risking a penny. And I have good reason for believing I can do it. Because during the last 30 years I have turned many thousands of weaklings—fellows who were ashamed of their bodies—into beautifully-proportioned human dynamos of strength, energy, and tireless endurance . . . with the kind of muscular development that needn't take "back talk" from any one. My big free book will tell you how my secret of Dynamic Tension may be able to do such a job for you. Where shall I send your copy? There's not a bit of cost or obligation on your part. So mail the coupon now.

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